

Retail MarketPlace Profile

Abbeville County, SC 2
Abbeville County, SC (45001)
Geography: County

Prepared by Esri

Summary Demographics

2018 Population	25,484
2018 Households	9,963
2018 Median Disposable Income	\$30,508
2018 Per Capita Income	\$20,015

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$262,335,884	\$82,050,864	\$180,285,020	52.3	123
Total Retail Trade	44-45	\$240,412,346	\$73,050,836	\$167,361,510	53.4	95
Total Food & Drink	722	\$21,923,538	\$9,000,028	\$12,923,510	41.8	28

2017 Industry Group

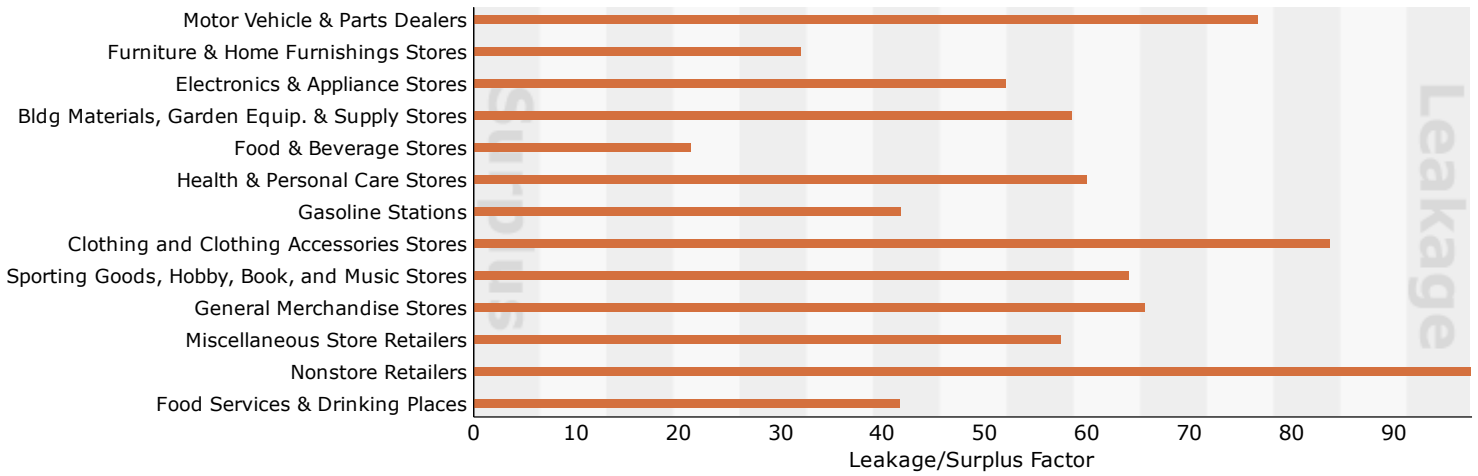
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$56,561,461	\$7,393,069	\$49,168,392	76.9	15
Automobile Dealers	4411	\$46,110,371	\$3,327,206	\$42,783,165	86.5	5
Other Motor Vehicle Dealers	4412	\$5,293,144	\$1,701,012	\$3,592,132	51.4	4
Auto Parts, Accessories & Tire Stores	4413	\$5,157,946	\$2,364,851	\$2,793,095	37.1	6
Furniture & Home Furnishings Stores	442	\$7,262,900	\$3,721,141	\$3,541,759	32.2	3
Furniture Stores	4421	\$4,634,407	\$525,470	\$4,108,937	79.6	1
Home Furnishings Stores	4422	\$2,628,493	\$3,195,671	-\$567,178	-9.7	2
Electronics & Appliance Stores	443	\$5,824,593	\$1,829,256	\$3,995,337	52.2	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$18,192,285	\$4,752,387	\$13,439,898	58.6	9
Bldg Material & Supplies Dealers	4441	\$17,229,022	\$3,481,599	\$13,747,423	66.4	7
Lawn & Garden Equip & Supply Stores	4442	\$963,263	\$1,270,788	-\$307,525	-13.8	2
Food & Beverage Stores	445	\$41,254,323	\$26,712,889	\$14,541,434	21.4	20
Grocery Stores	4451	\$38,052,991	\$24,295,176	\$13,757,815	22.1	13
Specialty Food Stores	4452	\$1,444,431	\$1,401,295	\$43,136	1.5	4
Beer, Wine & Liquor Stores	4453	\$1,756,901	\$1,016,418	\$740,483	26.7	3
Health & Personal Care Stores	446,4461	\$16,226,139	\$4,044,754	\$12,181,385	60.1	5
Gasoline Stations	447,4471	\$29,914,764	\$12,221,831	\$17,692,933	42.0	6
Clothing & Clothing Accessories Stores	448	\$8,799,970	\$771,281	\$8,028,689	83.9	4
Clothing Stores	4481	\$5,904,202	\$433,263	\$5,470,939	86.3	3
Shoe Stores	4482	\$1,455,125	\$0	\$1,455,125	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$1,440,643	\$338,018	\$1,102,625	62.0	1
Sporting Goods, Hobby, Book & Music Stores	451	\$5,955,271	\$1,296,696	\$4,658,575	64.2	7
Sporting Goods/Hobby/Musical Instr Stores	4511	\$5,151,046	\$1,058,714	\$4,092,332	65.9	6
Book, Periodical & Music Stores	4512	\$804,225	\$237,982	\$566,243	54.3	1
General Merchandise Stores	452	\$36,797,196	\$7,623,839	\$29,173,357	65.7	8
Department Stores Excluding Leased Depts.	4521	\$26,480,451	\$1,774,520	\$24,705,931	87.4	2
Other General Merchandise Stores	4529	\$10,316,745	\$5,849,319	\$4,467,426	27.6	6
Miscellaneous Store Retailers	453	\$9,797,774	\$2,638,638	\$7,159,136	57.6	15
Florists	4531	\$294,074	\$340,677	-\$46,603	-7.3	4
Office Supplies, Stationery & Gift Stores	4532	\$1,737,495	\$949,054	\$788,441	29.3	5
Used Merchandise Stores	4533	\$893,657	\$962,468	-\$68,811	-3.7	4
Other Miscellaneous Store Retailers	4539	\$6,872,548	\$386,439	\$6,486,109	89.4	2
Nonstore Retailers	454	\$3,825,670	\$45,055	\$3,780,615	97.7	1
Electronic Shopping & Mail-Order Houses	4541	\$2,347,317	\$0	\$2,347,317	100.0	0
Vending Machine Operators	4542	\$143,895	\$0	\$143,895	100.0	0
Direct Selling Establishments	4543	\$1,334,458	\$45,055	\$1,289,403	93.5	1
Food Services & Drinking Places	722	\$21,923,538	\$9,000,028	\$12,923,510	41.8	28
Special Food Services	7223	\$320,530	\$0	\$320,530	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$1,233,140	\$0	\$1,233,140	100.0	0
Restaurants/Other Eating Places	7225	\$20,369,868	\$9,000,028	\$11,369,840	38.7	28

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

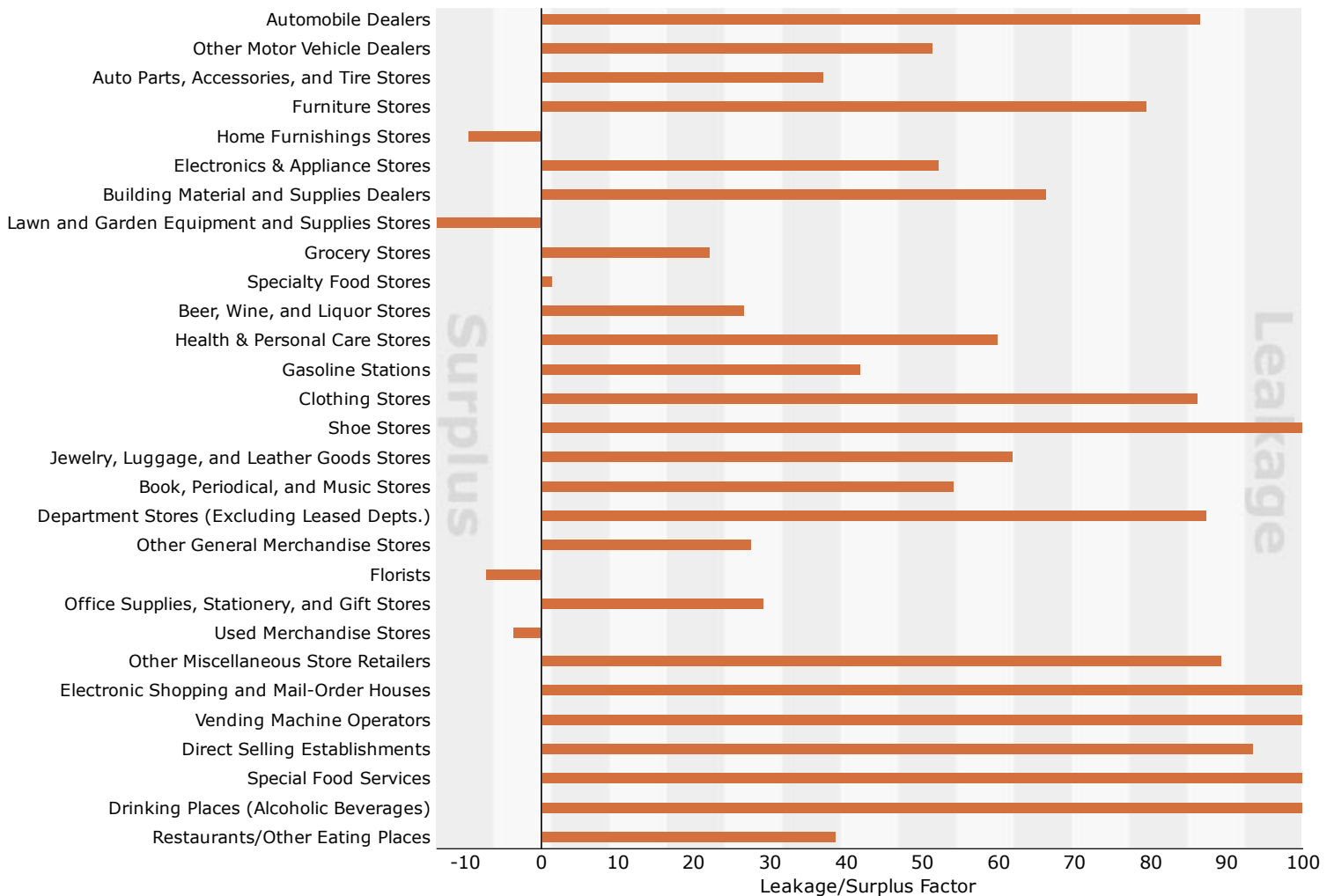
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December 10, 2018

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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